



## *Ambassador Carlos Salinas reaffirms his commitment to promoting shipping and seafaring at IMO GMA meeting with MARINA*



IMO Goodwill Maritime Ambassador (GMA) and PTC founder Carlos C. Salinas expressed his continued commitment to promoting shipping and inspiring the youth to pursue careers at sea at the first meeting of the country's International Maritime Organization (IMO) GMAs hosted by the Maritime Industry Authority (MARINA) held last May 5, 2022, via video conference.



"As IMO Goodwill Maritime Ambassadors, we have been appointed to celebrate the best of maritime, helping to highlight the vital role that shipping plays in moving the world," shared Ambassador Salinas during the meeting.

"From the perspective of the Philippines, we take time to recognize the significant contributions of Filipino global maritime professionals, the heart and soul of a ship, the driving spirit behind what makes the country a proud tonnage enabler, ensuring that global trade brings much needed good things to life across the world."

Ambassador Salinas has been serving as an IMO GMA for four years during which he endeavored to further promote the importance of shipping and seafaring through various programs and platforms. From a bi-weekly column in the Manila Times to a host of digital maritime campaigns, Ambassador Salinas engaged in public-private initiatives and discussions with Philippine and global maritime leaders to ensure stronger industry collaboration.

Career talks, maritime immersion programs, mental wellness monitoring, and youth education such as the Maritime Senior High School, Sea Mariners, and My ship My World were among the undertakings that he espoused and supported.



Engr. Nannette Villamor-Dinopol, MARINA Deputy Administrator for Operations, graced the said meeting and expressed her gratitude for the unmeasurable support and commitment of the IMO GMAs to promoting the maritime industry.

“With your role as IMO Goodwill Maritime Ambassadors, I am confident that you will be able to reach and inspire a new and young generation of seafarers as you continually raise awareness on the benefits of being in the maritime field,” Engr. Dinopol said.



Ms. Precila C. Jara, MARINA – Overseas Shipping Service Officer-In-Charge, provided a brief background about the IMO Goodwill Maritime Ambassador Scheme and formally introduced the country’s IMO GMAs for 2022-2023.

Based on her presentation, an IMO GMA is a spokesperson or advocate for the maritime and seafaring professions in their region or nations. The overall objective of an IMO GMA is to reach new target audiences to educate and inform them on the importance of shipping and the role of the IMO and inspire a new generation of seafarers and other maritime professionals.